

## ORDER FORM C

## FOR ADVERTISING AND NEWSLETTER

Date \_\_\_\_\_

Prot. nr. \_\_\_\_\_

Company \_\_\_\_\_ Hall \_\_\_\_\_ Stand \_\_\_\_\_

### 1 ADVERTISING INSERTIONS IN EXHIBITION CATALOGUE (Print files must be sent by 4 September 2026)

The catalogue will be distributed in paper form during the fair and published online until 31/03/2027.

- ☐ **OUTSIDE BACK COVER** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed  
For optimal results, we recommend keeping text and logos at least 5 mm from the margins. € 1.100,00 = € \_\_\_\_\_
- ☐ **INSIDE FRONT COVER** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed  
For optimal results, we recommend keeping text and logos at least 10 mm from the left margin and at least 5 mm from other text and logos. € 900,00 = € \_\_\_\_\_
- ☐ **INSIDE BACK COVER** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed  
For optimal results, we recommend keeping text and logos at least 10 mm from the right margin and at least 5 mm from other text and logos. € 500,00 = € \_\_\_\_\_
- ☐ **INSIDE RIGHT PAGE** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed  
For optimal results, we recommend keeping text and logos at least 5 mm from the margins. nr. \_\_\_\_ x € 450,00 = € \_\_\_\_\_
- ☐ **INSIDE LEFT PAGE** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed  
For optimal results, we recommend keeping text and logos at least 5 mm from the margins. nr. \_\_\_\_ x € 400,00 = € \_\_\_\_\_
- ☐ **HALF INSIDE PAGE ON THE RIGHT** / High-resolution PDF file: 100 mm x 105 mm high + 3 mm bleed  
For optimal results, we recommend keeping text and logos at least 5 mm from the margins. nr. \_\_\_\_ x € 350,00 = € \_\_\_\_\_
- ☐ **HALF INSIDE PAGE ON THE LEFT** / High-resolution PDF file: 100 mm x 105 mm high + 3 mm bleed  
For optimal results, we recommend keeping text and logos at least 5 mm from the margins. nr. \_\_\_\_ x € 300,00 = € \_\_\_\_\_

Centro Fiera S.p.A. reserves the right to print, directly or through specialized companies, the event catalog, containing an indication of registrations received and accepted by July 3, 2026. Centro Fiera S.p.A. declines all responsibility for the publication or distribution date of the catalog, for any incorrect compilations, typographical or layout errors, and for any other errors or omissions during the printing process. Centro Fiera S.p.A. may also print and distribute other publications of various kinds, without any liability for any omissions or errors. It reserves the right to use these publications to illustrate and promote the event at any time and in any context, both in Italy and abroad.

### 2 COMPANY LOGO IN THE EXHIBITION CATALOGUE (Print files must be sent by 4 September 2026)

- ☐ Insertion of n. 1 company logo in REAS 2026 catalogue (file in .jpg, .tiff, .eps or .pdf format at high resolution). nr. \_\_\_\_ x € 200,00 = € \_\_\_\_\_

### 3 IMMAGINE SU LED WALL (Print files must be sent by 25 September 2026)

- ☐ Insertion of a promotional image on n. 2 WALL LEDs positioned in the area in front of the entrance to the exhibition center with 1,200 passages guaranteed (460 + 460) from 7 to 10 October 2026, from 7.00 to 23.00, for an exposure of 38 minutes a day on each LED WALL. (jpeg - 480 pixel x h 320 pixel) nr. \_\_\_\_ x € 250,00 = € \_\_\_\_\_

### 4 LOGO AND COMPANY DATA IN LCD TOTEM (Print files must be sent by 25 September 2026)

- ☐ Insertion of company data + logo + Exhibitor's stand coordinates in the full HD LCD totems (h 180 cm), positioned in the area in front of the entrance to the exhibition center during the fair days. nr. \_\_\_\_ x € 100,00 = € \_\_\_\_\_
- ☐ Insertion of promotional image provided by the Exhibitor's (1080 x h 1920 pixels) in the full HD LCD totems (h 180 cm), positioned in the area in front of the entrance to the exhibition center during the fair days. nr. \_\_\_\_ x € 300,00 = € \_\_\_\_\_

### 5 NEWSLETTER (Print files must be sent by the 15th of the month preceding the release)

- ☐ **TOP BANNER** (in a highly visible position and exclusively, subject to availability) in the following Newsletters: nr. Newsletter \_\_\_\_ x € 200,00 = € \_\_\_\_\_
- ☐ APRIL ☐ MAY ☐ JUNE/1 ☐ JUNE/2 ☐ JULY/1  
☐ JULY/2 ☐ AUGUST ☐ SEPTEMBER/1 ☐ SEPTEMBER/2 ☐ SEPTEMBER/3  
(Format: jpeg - Dimensions: 600x100 pixels - Maximum file size: 200 KB - Send to: reas@centrofiera.it)
- ☐ **STANDARD BANNER** in the following Newsletters: nr. Newsletter \_\_\_\_ x € 100,00 = € \_\_\_\_\_
- ☐ APRIL ☐ MAY ☐ JUNE/1 ☐ JUNE/2 ☐ JULY/1  
☐ JULY/2 ☐ AUGUST ☐ SEPTEMBER/1 ☐ SEPTEMBER/2 ☐ SEPTEMBER/3  
(Format: jpeg - Dimensions: 600x100 pixels - Maximum file size: 200 KB - Send to: reas@centrofiera.it)

### 6 WI-FI CONNECTION

- ☐ Wi-Fi connection (3 days)  
Each ticket allows navigation for only one device to be collected at the offices of the Organizational Secretariat starting from wednesday 7 October 2026. nr. ticket \_\_\_\_ x € 50,00 = € \_\_\_\_\_

## TAXABLE AMOUNT (1 + 2 + 3 + 4 + 5 + 6)

To be copied on the registration form in the space marked ADVERTISING AND NEWSLETTER

€ \_\_\_\_\_

THE ORGANIZER IS AVAILABLE TO AGREE  
**PERSONALIZED ADVERTISING PACKAGES**  
TO OPTIMIZE VISIBILITY BEFORE AND DURING THE FAIR.

SIGNATURE + STAMP  
REQUIRED

STAMP AND SIGNATURE